



Lead4WOMEN®

Leadership - Challenge and Opportunity

(Keynote, half day & one day formats)

The session was developed using the latest research and data Patterson McGrath & Associates has gathered and created on women and leadership.

Do women lead differently? What has changed for women over the years? How do we effectively encourage and develop women leaders? What challenges do women face that enhances or inhibits our performance?

In this highly interactive and motivational program, using the Lead4Women® leadership model, participants will identify their strengths and areas for improvement, create action plans for moving forward and develop key skills to better enhance their own leadership style through exercises and skill building activities.

What makes a great leader? Discover key factors to successful leadership for women, what it really takes to get buy in and commitment from those around you.

This session may include the following components:

- ❖ Assessments
- ❖ Group work
- ❖ Video
- ❖ Individual work
- ❖ Action planning